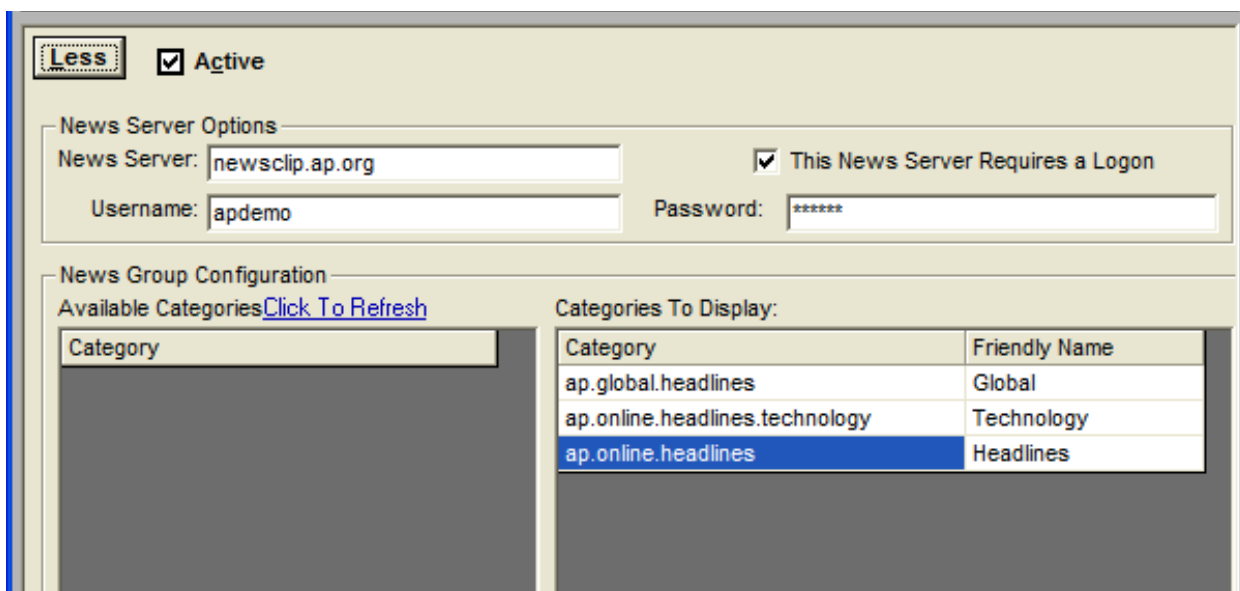


ENPS TICKER

AP offers more than a dozen Internet-delivered tickers for on-air use. AP tickers can cover a variety of topics including Global Top Stories, U.S. Headlines, Business, Sports, Entertainment, Technology and more.

With ENPS, your newsroom can automatically combine local content with AP's news tickers to bring viewers a more complete update of the latest stories.



Details

AP has provided its Ticker clients with an application that downloads ticker content and outputs to a CG device at your station. The ENPS 6.0 Integrated Ticker System incorporates the download into the ENPS News Wire Profiler. This enables your journalists to easily interweave local content with AP ticker material. The Ticker allows you to change information on the fly. You can also add your own logos to the ticker output.

In ENPS, users will create unique rundowns for local and AP-provided ticker content.